

Total Duration: 2 hours

Total Marks : 100

PLEASE FILL IN THE FOLLOWING INFORMATION

Name _____

Application Form No. _____ Date _____

Room No _____ PI Slot _____

Test Centre City _____

Candidate Signature _____

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2020/iMAT/9412213



Invigilators Signature

Marks Obtained

Examiner's Signature

INSTRUCTIONS

- 1) All questions are mandatory.
- 2) The question paper consists of Eight sections – Section A, B, C, D, E, F, G and H .
- 3) Sections A, B, C, D, E and F comprise a total of 60 questions of 1 mark each.
- 4) Section G comprise a total of 5 questions of 2 marks each.
- 5) Section H comprises of One question and carries 30 marks.
- 6) Read each question carefully and select the correct option.
- 7) Please mark the answers only in PEN.
- 8) Some questions in the Sections may have multiple answers. Your answer will be considered correct only if all the right options are marked.
- 9) Please use an extra sheet for the last answer (If required).
- 10) Please ensure that your handwriting is legible else the answer will be disregarded.

Note: DO NOT break the seal until asked to do so

SECTION A:

MARKS : 1 X 10 = 10

Directions for QUESTIONS 1 - 4: Read the following information carefully and answer the questions.

Among A, B, C, D and E, E is taller than D but not as fat as D. C is taller than A but shorter than B. A is fatter than D but not as fat as B. E is thinner than C who is thinner than D. E is shorter than A.

Question 1

Who is the thinnest person?

- | | |
|------|------|
| a. B | b. C |
| c. D | d. E |

Question 2

Who is the big giant among them?

- | | |
|------|------|
| a. A | b. B |
| c. C | d. D |

Question 3

If all the persons stood in a line according to their height, Who would be in the middle?

- | | |
|------|------|
| a. A | b. B |
| c. C | d. D |

Question 4

Which person is taller than two but thinner than the remaining two?

- | | |
|------|------|
| a. A | b. B |
| c. C | d. D |

Question 5

A person is to go up a tree 60 ft high. In every second, he climbs 5 ft but slips down 4 ft.

After how many seconds, will he be able to reach the top of the tree?

- | | |
|-------|-------|
| a. 60 | b. 59 |
| c. 56 | d. 58 |

Question 6

How many times are the hands of a clock is at right angle in a day?

- a. 22
- b. 24
- c. 44
- d. 48

Question 7

Rashmi is 14 th from the right end in a row of 40 girls.

What is her position from the left end?

- a. 25
- b. 27
- c. 21
- d. None of these

Question 8

Surbhi ranks 18th in a class of 49 students.

What is her rank from the last?

- a. 31
- b. 28
- c. 35
- d. 32

Question 9

The position of how many digits in the number 837912 will remain unchanged after the digits within the number are rearranged in descending order (from left to right)?

- a. None
- b. One
- c. Two
- d. Three

Question 10

If in each number, The first and the last digit are interchanged.

Then which one of the following will be the third highest number?

- a. 972
- b. 682
- c. 189
- d. 298

SECTION B:

MARKS : 1 X 10 = 10

Directions for QUESTIONS 11 - 20: Read the following information carefully and answer the questions.

In the following questions three out of the four alternatives are same in a certain way and so form a group.

Find the odd one that does not belong to the group.

Question 11

- a. Huge b. Tiny c. Heavy d. Small

Question 12

- a. Ring b. Tyre c. Plate d. Bangle

Question 13

- a. Shimla b. Ooty c. Darjeeling d. Agra

Question 14

- a. Swimming b. Sailing c. Diving d. Driving

Question 15

- a. Carpenter b. Goldsmith c. Blacksmith d. Driver

Question 16

- a. Rigveda b. Yajurveda c. Atharveda d. Ayurveda

Question 17

- a. Blackmail b. Smuggling c. Snobbery d. Forgery

Question 18

- a. Car b. Bus c. Scooter d. Jeep

Question 19

- a. 1444 b. 1553 c. 8590 d. 1984

Question 20

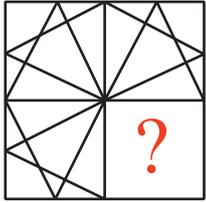
- a. MTF b. SLE c. RKD d. UNG

SECTION C:

MARKS : 1 X 10 = 10

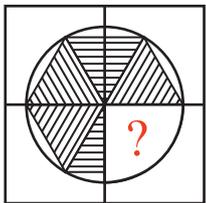
Directions for **QUESTIONS 21 - 30:** Identify the figure that completes the pattern.

Question 21



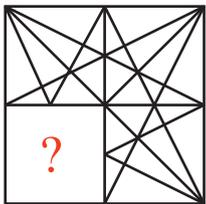
- a. b. c. d.

Question 22



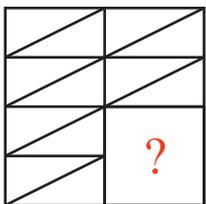
- a. b. c. d.

Question 23



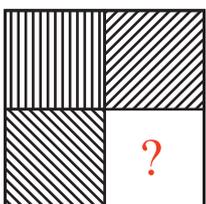
- a. b. c. d.

Question 24



- a. b. c. d.

Question 25



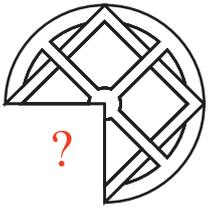
- a. b. c. d.

Question 26



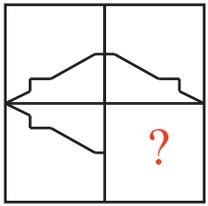
- a. b. c. d.

Question 27



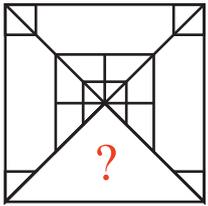
- a. b. c. d.

Question 28



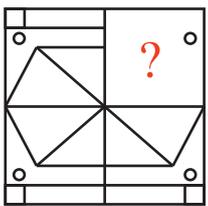
- a. b. c. d.

Question 29



- a. b. c. d.

Question 30



- a. b. c. d.

SECTION D:

MARKS : 1 X 10 = 10

Directions for **QUESTIONS 31 - 40:** Look at the Brand Logo and identify the brand.

Question 31



- a. DKNY
- b. Fendi
- c. Adidas
- d. Speedo

Question 32



- a. Nike
- b. Fila
- c. Oasis
- d. Vans

Question 33



- a. Famous
- b. Supra
- c. Adidas
- d. Reebok

Question 34



- a. Vans
- b. Versace
- c. Louis Vuitton
- d. Lacoste

Question 35



- a. Famous
- b. Fendi
- c. Fila
- d. Furla

Question 36



- a. Guess
- b. Givenchy
- c. Chanel
- d. Gucci

Question 37



- a. Nike
- b. Fila
- c. Tommy Hilfiger
- d. Famous

Question 38



- a. Nautica
- b. J.Crew
- c. Hurley
- d. Quicksilver

Question 39



- a. Hollister
- b. Hurley
- c. Under Armour
- d. Rip Curl

Question 40



- a. Element
- b. Timberland
- c. Nautica
- d. KUHL

SECTION E:

MARKS : 1 X 10 = 10

Directions for QUESTIONS 41 - 50: Read the following information carefully and answer the questions.

Question 41

Fashion acceptance or rejection is determined by:

- | | |
|--------------|----------------|
| a. Consumers | b. Advertisers |
| c. Designers | d. Retailers |

Question 42

Designs which are copied from more expensive garments are:

- | | |
|---------------|-------------|
| a. Knock-offs | b. Classics |
| c. Fads | d. Staples |

Question 43

Jeans, once worn by laborers as a work garment and later adopted by teens as streetwear, have now become popular among all ages and income levels.

Which fashion movement theory is illustrated?

- | | |
|--------------------|---------------------------------------|
| a. Trickle- across | b. Trickle – down |
| c. Trickle -up | d. Horizontal flow (all of the above) |

Question 44

At which stage of the fashion cycle is a trend considered dull and boring because the market is saturated?

- | | |
|------------|-----------------|
| a. Rise | b. Introduction |
| c. Decline | d. Peak |

Question 45

Short-lived fashions are:

- | | |
|-------------|------------|
| a. Classics | b. Designs |
| c. Flops | d. Fads |

Question 46

Which of the following is a term for Ready-to-wear fashion?

- | | |
|------------------|------------------|
| a. Avant Grade | b. Pret-a-porter |
| c. Haute couture | d. None of these |

Question 47

What is used for Fashion Forecasting?

- a. Sales records
- b. Consumer research
- c. Fashion shows
- d. All of these

Question 48

_____ French term for exclusive one-of-kind” high fashion”

- a. Bespoke-shop
- b. Haute couture's
- c. Boutique
- d. Showroom

Question 49

What percent of garment workers worldwide are females?

- a. 50 to 75%
- b. Less than 25%
- c. Over 75%
- d. 25to 50%

Question 50

Most Garment factories are in what region?

- a. Africa
- b. Europe
- c. Asia
- d. North America

SECTION F:

MARKS : 1 X 10 = 10

Directions for QUESTIONS 51 - 60: Read the following information carefully and answer the questions.

A portion of each of the following sentence(s) is underlined. Select the best fit and complete the sentence correctly.

Question 51

Minerals are nutritionally significant elements that assist to make your body work properly.

- a. that assist to make your body
- b. that making your body
- c. that hinder your body to
- d. that help your body
- e. that work to make your body

Question 52

Of the two, the oldest brother had a much more difficult time in school.

- a. the older brother
- b. the better brother
- c. the best brother
- d. the earliest brother
- e. the oldest brother

Question 53

The duck waddled towards the pond, her five ducklings following just behind her.

- a. and then there were five ducklings following in back of her
- b. Her five ducklings following just behind her
- c. her five ducklings
- d. and so her five ducklings were following just behind her
- e. therefore the ducklings were following behind

Question 54

Fair teachers understand that he or she cannot treat any student with favouritism.

- a. Fair teachers understand that their
- b. Fair teachers understand that he or she
- c. Fair teachers understand that they
- d. Fair teachers understand that he
- e. Fair teachers understand that she

Question 55

We will begin with painting first, and then secondly we will start the decoupage process.

- a. first, and then secondly
- b. first, and then second
- c. first, second
- d. first, then second
- e. firstly, and then secondly

Question 56

The hidden passageway in the bowels of the castle remained a well-kept secret.

- a. remained a well-kept secret
- b. was always going to be a secret
- c. remained a well-kept secret
- d. remained a well-kept secret
- e. would always be a secret

Question 57

Another view of the test results had been planned to be provided by a different doctor.

- a. A different doctor has planned to provide another view of the test results.
- b. A couple of views of the test results are planned to be provided by a different doctor.
- c. Several new views of the results are provided and planned with a different doctor.
- d. She will need to get new test results from a different doctor.
- e. Another view of the test results had been planned to be provided by a different doctor.

Question 58

I dare not whisper the deadly secret to a single soul.

- a. I whispered
- b. I should not whisper
- c. I cannot tell anyone
- d. I dare not whisper
- e. I swore not to tell

Question 59

The scientist said we did need not trouble our minds with trivial details.

- a. The scientist did not need to do
- b. The scientist said do not worry
- c. The scientist said we did not trouble
- d. The scientist said we need not trouble
- e. The scientist said we did need not trouble

Question 60

Every teacher ought set a good example for his or her students.

- a. It is important for teachers to set good examples
- b. Every teacher ought set a good example
- c. Teachers are required to set a good example
- d. One teachers should set a good example
- e. Every teacher ought to set a good example

SECTION G:

MARKS : 2 X 5 = 10

Directions for QUESTIONS 61 - 65: Read the following passage to answer the given questions based on it. Some words/phrases are printed in bold to help you locate them while answering some of the questions.

One day Nandu rode his horse to the village fair. On his way back he met Somendra, the merchant. The merchant was a crafty man, ready to do anything to earn some money. The villagers knew this. In fact no one knew what trick he would be up to next. Now, Nandu was poor and had no one in the world to call his own except a beautiful, white horse. He loved it more than anything else in the world. The merchant had his eye on the horse for a long time and tried to think of a way to get it for himself. Seeing Nandu, the merchant thought, Nandu is a simpleton. Let me see if I can trick him out of his horse. So he said to Nandu, You live all alone. How do you manage? What does a young boy like you need with a horse? Sell it to me and I shall make you rich in **return**. Nandu replied, "No I don't want to sell my horse."

But the merchant refused to give up so easily. He offered Nandu more money. Finally, when the offer reached five hundred gold coins, Nandu **paused** and said. Five hundred gold coins seems like a good price. But I have a condition. If you agree to it, I shall give you my horse. "What is it?", the merchant asked impatiently. "Give me the money right now and I shall give you my horse when I have given you ten lashes." After all he would resell the horse for over a thousand gold coins in the market. He would take twenty lashes for such a gain. He agreed instantly. He ran home and got the money for Nandu and brought along his whip as well. Nandu counted the money carefully. He then took the whip and the lashes fell on the merchant's back in quick succession. By the eighth lash the merchant was almost in tears but he told himself that there were only two lashes to go and the horse would be his. The merchant held his breath waiting for the final lashes. But Nandu had mounted his horse and was riding off. "Wait!", shouted the merchant in anger. "What about the last lashes? Where are you going with the horse? We had a deal.

Nandu stopped and said, "I agree to give you the horse only after I had given you ten lashes. But it is upsetting my horse. I'll give you the last lashes later. Till then goodbye!" "Come back you cheat!", the merchant shouted. But the crowd that had **gathered** around agreed with Nandu. A deal was a deal. Till the last lash was given, the horse could not belong to the merchant. Nandu rode away richer by five hundred gold coins and Somendra waited in vain for several days for the final lash which never came.

Question 61

Why did the merchant offer to buy Nandu's horse ?

- a. He was very fond of horses and Nandu's horse was a rare breed.
- b. It was his way of helping Nandu who was poor.
- c. The horse would be useful for carrying goods to the market.
- d. He hated Nandu and wanted to deprive him of something he loved.
- e. None of the above

Question 62

Which of the following is **TRUE** in the context of the passage ?

- 1. Nandu was an orphan.
 - 2. The merchant was very persevering.
 - 3. The merchant was fonder of Nandu's horse than Nandu was
-
- a. None of these
 - b. Only (A)
 - c. Both (A) and (B)
 - d. All (A),(B) and (C)
 - e. Both (B) and (C)

Question 63

Why did Nandu set the condition of giving the merchant ten lashes ?

- a. To discourage the merchant from buying his horse
- b. To demonstrate how painful a whipping was so that the merchant would never hit the horse
- c. To bargain with the merchant to offer more money
- d. To outwit the merchant who was trying to cheat him
- e. None of these

Question 64

Why did the bystanders take Nandu's side in the argument ?

1. They hoped that Nandu would give them a reward from the five hundred gold coins he had earned.
2. They were sure that the merchant would ill-treat the horse and wanted to prevent that from happening.
3. They knew that Nandu would be miserable without his horse whom he was very fond of.

- a. Only (A)
- b. Both (A) and (C)
- c. Only (C)
- d. All (A), (B) and (C)
- e. None of the above

Question 65

What reason did Nandu cite for not giving the merchant the final lash ?

- a. He was tired and not in the mood
- b. He realised that the merchant was in great pain and took pity on him
- c. He was following the advice of the people around
- d. His horse was distressed by the whipping
- e. He had changed his mind about selling his horse

